

**Washington Asthma Initiative Steering Committee**  
**2006 Asthma Summit**  
**November 17, 2006**  
**Preliminary Agenda**

8:00 to 9:00 **Registration, Continental Breakfast, Networking**

9:00 to 9:15 **Opening and Welcome**

Rick MacCornack, Ph.D, WAI Chair

Kim Field RN, MSN, ALAW Board of Directors Chair (invited)

9:15 to 10:15 Keynote

**A Community Response to Asthma**

Dr. James Kreiger, MD, MPH

10:15 to 10:25 **Break**

10:25 to 11:25 Concurrent Sessions

**Implementing Policy at the Local Level**

Laird Harris, moderator. Panel to be announced.

**A Practical Approach to Asthma "Trigger" Control at Home and School**

Dave Blake

**Asthma and Exercise**

Teal S. Hallstrand, MD, MPH

11:30 to 12:30 **Lunch**

**Special Recognition of Dr. Gail Shapiro, MD, FAACAP**

12:30 to 1:00 **Poster Session, Networking**

1:00 to 1:50 General Session

**Chronic Care Model**

Deb Cadiente, RN,C

1:50 to 2:00 **Break**

2:00 to 2:50 Concurrent Sessions

**Steps Communities Addressing Asthma in Washington State**

Amy Manchester Harris, MPA

Lorrie Alfonsi, LSW

**Asthma and Native Americans: Trends and Programs**

Linda Gunnels, Epidemiologist

Alfrieda Peters, Native American Asthma Outreach Worker

3:00 to 5:00 **Prioritizing to Address Asthma in Washington, Refreshments**

3:00-3:30 **Plan Prioritization Survey Results**, Dawn Hanson Smart and Natalie Moe, Clegg & Associates

3:30-4:00 **WAI Reports**, Committee Co-Chairs

4:00-4:30 **Roundtable Discussions**

4:30-4:45 **Reports on Roundtable Discussion**

4:45-5:00 **Wrap Up and Next Steps**

5:00 **Adjourn**

## **Guest Speakers**

### **Rick MacCornack, Ph.D**

Chair, WAI  
Director of Quality Improvement  
Northwest Physicians Network

### **Kim Field, RN, MSN**

Chair, ALAW Board of Directors  
TB Program Coordinator  
WA Department of Health

### **James Krieger, MD, MPH**

Chief, Epidemiology Planning and Evaluation Unit  
Public Health - Seattle and King County

### **Laird Harris**

CEO and Founder  
Harris and Smith Public Affairs

### **David Blake**

Environmental Specialist  
Indoor Air/Asbestos Division  
Northwest Clean Air Agency

### **Teal S. Hallstrand, MD, MPH**

Assistant Professor  
Division of Pulmonary & Critical Care  
University of Washington

### **Deb Cadiente, RN,C**

Clinical Quality Manager  
Swedish Physicians

### **Amy Manchester Harris, MPA**

Steps to a Healthier WA, Manager  
Policy and Integration Unit  
Washington State Dept of Health

### **Lorrie Alfonsi, LSW**

Program Manager  
Steps to a Healthier King County

### **Alfrieda Peters**

Yakama Nation Asthma Outreach Worker  
American Lung Association of Washington

### **Linda Gunnells**

Epidemiologist, Asthma Program  
Chronic Disease Prevention Unit  
Washington State Dept of Health

### **Dawn Hanson Smart and Natalie Moe**

Clegg & Associates

## Purpose of the Summit

Asthma is an increasingly widespread health problem with a substantial impact in Washington State. In 2004-05, WAI members worked with the WA Dept of Health to write the Washington State Asthma Plan and develop the Burden Report. Many are working to implement the Plan through programs, policies, initiatives and research. Some of those will be speaking about their work.

This is a working conference. Presenters will demonstrate needs and provide tools and ideas. WAI Committees will report what has been accomplished and provide recommendations about the future. Attendees will hear the results of the Plan's prioritization survey. Participants will be asked to contribute their perspective about implementation priorities that will put the Plan into action.

This Summit is an opportunity to meet others, establish networks and discuss collaboration opportunities.

## Special Recognition

A special recognition of Dr. Gail Shapiro will be held during lunch. Please bring your memories of Dr. Shapiro to share during this special event.

## Registration

Because of logistics, we request advance registration. **The deadline to register is November 13, 2006.** There is no registration fee. Meals will be provided.

Register at: [http://www.alaw.org/asthma/washington\\_asthma\\_initiative/](http://www.alaw.org/asthma/washington_asthma_initiative/) (ignore the Certification error msg).

## Survey

In past years, we have planned activities for the coming year. This year we have been invited by WA DOH to provide input for longer range planning for an upcoming CDC Grant Application. To accomplish this, we are asking you to complete the WAI survey at the link provided below. This survey is designed to profile our collective voice so that we can assess what we believe we can achieve in the years ahead to lessen the burden of asthma among Washington residents. The on-line survey will take about 10 minutes to complete. The collective results will be presented and discussed with you at the Summit.

Your voice and experience are critical to this planning step, so please **complete the survey NO LATER THAN Friday, November 3rd.** If you have any problems accessing this survey, please contact Natalie Moe at [nmoe@cleggassociates.com](mailto:nmoe@cleggassociates.com) or 206-448-0878.

Take the survey at: <http://www.surveymonkey.com/s.asp?u=762632744508>

## Location

Tukwila Community Center, Tukwila, Washington  
Just 10 minutes from SeaTac Airport

Map: <http://maps.google.com/maps?oi=map&q=12424+42nd+Ave+So,+Tukwila,+WA>

Driving directions: <http://www.ci.tukwila.wa.us/recreation/recdirct.htm>

## Questions?

Contact Kathy Kiwala, American Lung Association of Washington, 206-441-5100 or 800-732-9339 or [kkiwala@alaw.org](mailto:kkiwala@alaw.org)

## Washington Asthma Initiative Steering Committee 2005-2006

<b>Chair</b>	Rick MacCornack, Ph.D	Northwest Physicians Network
<b>Members</b>	Sean Sullivan, Ph.D <i>Immediate Past Chair</i>	University of Washington Dept. of Pharmacy
	Amandalei Bennett	Department of Social & Health Services
	Jacques Bouchy	Schering-Plough
	Christy Curwick	Department of Labor & Industries
	Marina Cofer-Wildsmith <i>(Alternate: Robin Evans-Agnew)</i>	American Lung Association of WA
	Laird Harris	Harris & Smith Public Affairs
	James Krieger, MD, MPH	Public Health-Seattle & King County
	Penny Nelson	Asthma & Allergy Foundation of America – WA Chapter
	Leanne Noren	American Lung Association of WA
	Gail Kieckhefer, ARNP, PhD	University of Washington School of Nursing
	Arthur C Sprengle, MD	Washington State Medical Association
	Gayle Thronson, RN	Office of Superintendent of Public Instruction
	Karen Krueger, RN, MN, MBA, MPA	Washington State Dept. of Health
	Terry Rogers, MD	University of Washington Medical Center
	Randy Legg, Pharm D	Astra Zeneca Pharmaceuticals
	John Thayer, RS	Yakima Valley Farm Workers Clinic
	Rich Prill	WSU Extension
	Nguyet Tran	Washington State Department of Health

## Washington Asthma Initiative Standing Committees and Co-Chairs

### Practitioner Support.

#### Co-Chairs:

Gail Kieckhefer, ARNP, PhD  
Terry Rogers, MD

University of Washington School of Nursing  
University of Washington Medical Center

### Community-Based Activities.

#### Co-Chairs:

Randy Legg, Pharm D  
John Thayer, RS

Astra Zeneca Pharmaceuticals  
Yakima Valley Farm Workers Clinic

### Policy and Advocacy.

#### Co-Chairs:

Laird Harris  
James Krieger, MD, MPH

Harris & Smith Public Affairs  
Public Health-Seattle & King County

### Data and Surveillance.

#### Co-Chairs:

Nguyet Tran  
Arthur C Sprenkle, MD

WA State Dept of Health, Tobacco Prevention and Control Program  
Washington State Medical Association